FOR THOSE WHO SAW IT... AND CAN'T FORGET IT...
FOR THOSE WHO MISSED IT...

"THE ALAMO"

LIVES AGAIN

STARRING
JOHN WAYNE · RICHARD WIDMARK · LAURENCE HARVEY
CO-STARRING
FRANKIE AVALON · PATRICK WAYNE · LINDA CRISTAL · JOAN O'BRIEN · CHILL WILLS · JOSEPH CALLEIA
AND GUEST STAR
RICHARD BOONE

Produced and Directed by JOHN WAYNE · Original Screenplay by JAMES EDWARD GRANT
Music composed and conducted by DIMITRI TIOMKIN · A BATJAC PRODUCTION · RE-RELEASED THRU

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UNITED ARTISTS

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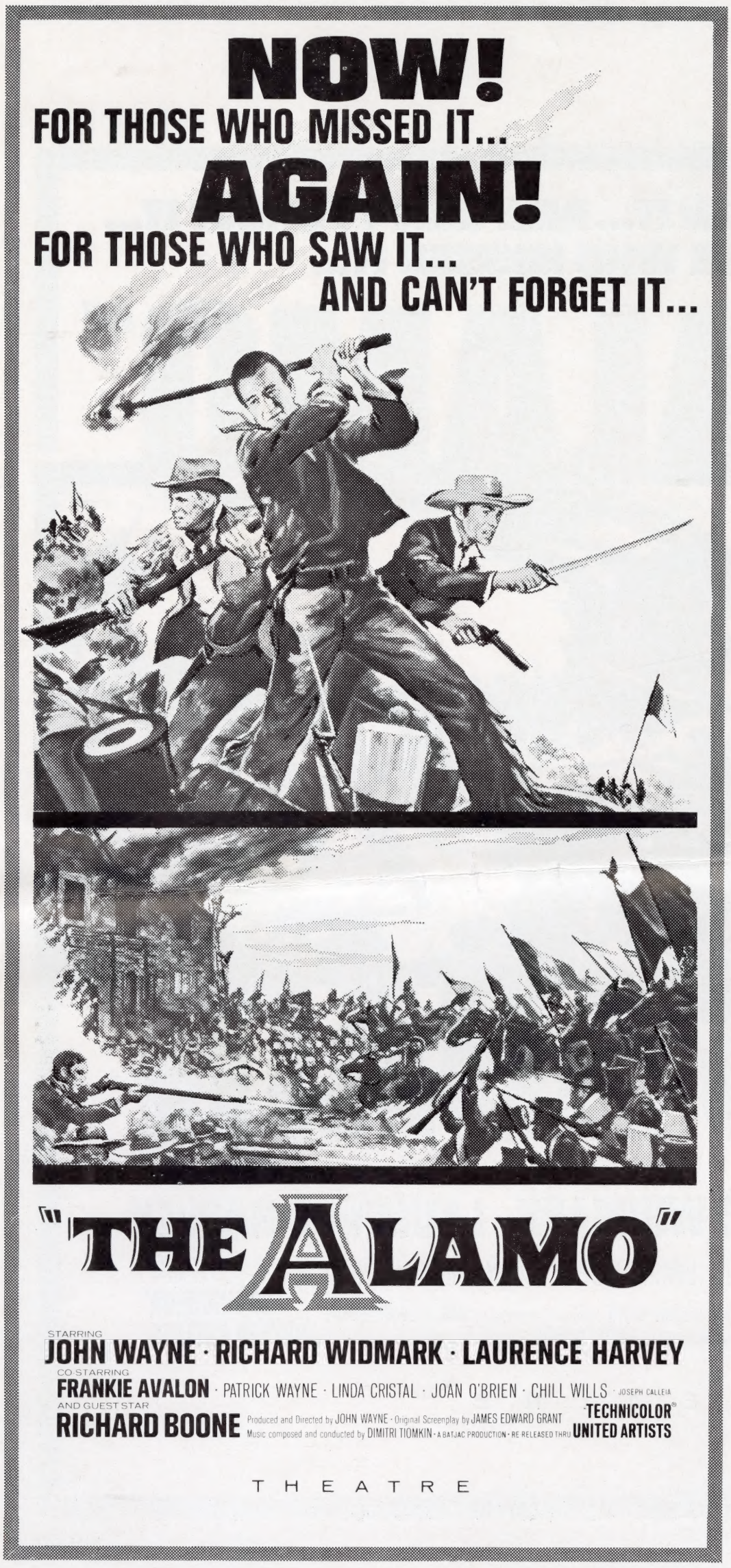
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FOR THOSE WHO MISSED IT...
AGAIN!
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AND CAN'T FORGET IT...
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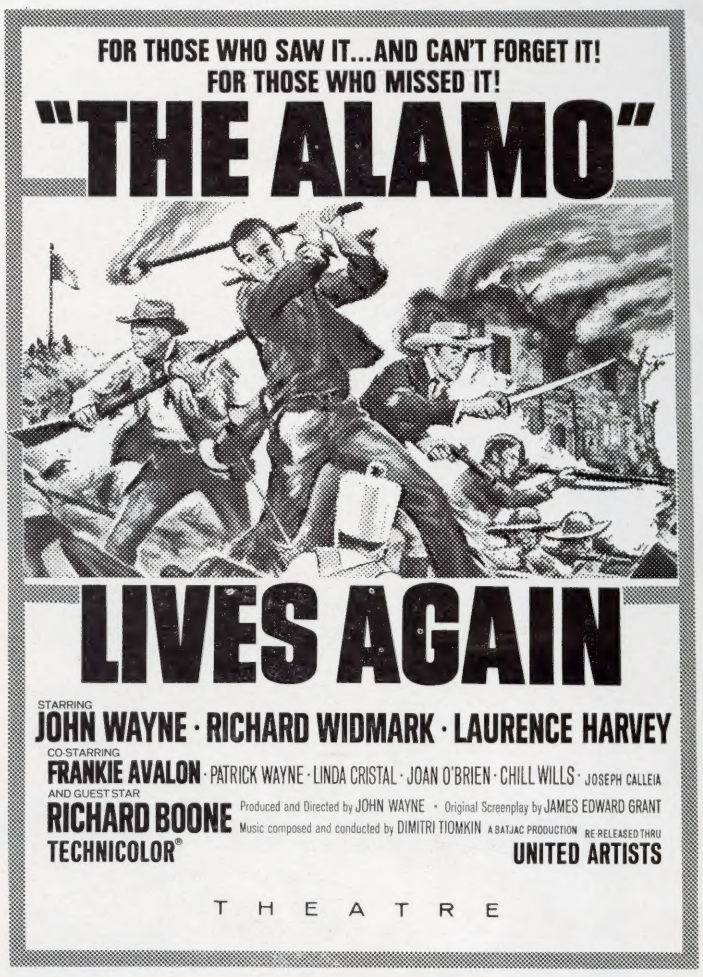
FOR THOSE WHO SAW IT...AND CAN'T FORGET IT!
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"THE ALAMO"
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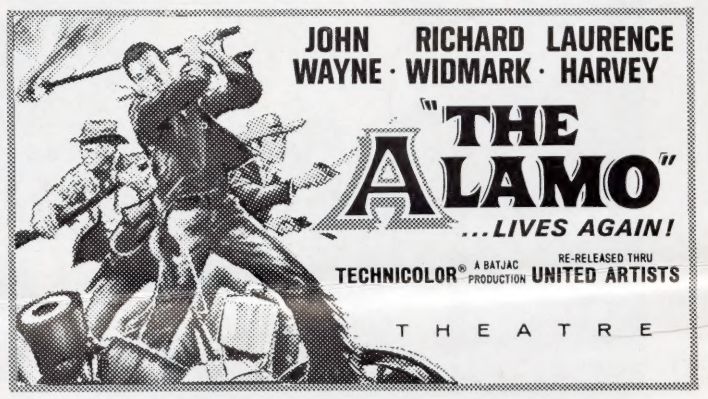

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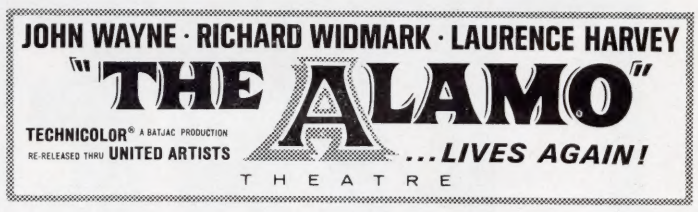
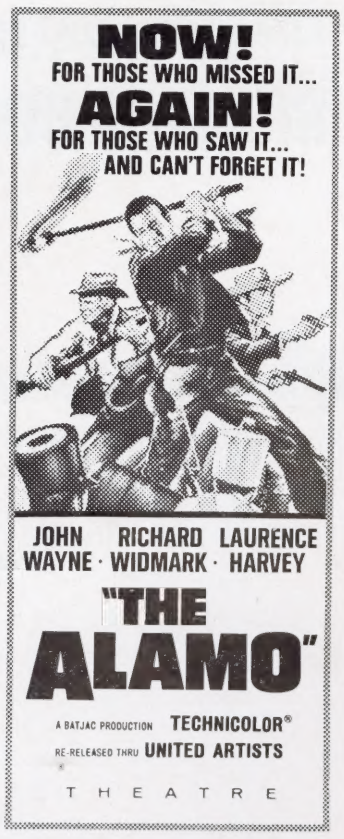


2 Cols. x 14 Lines—28 Lines (2 Inches)

Both on Mat 201



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NOW! AGAIN!

FOR THOSE WHO MISSED IT! **FOR THOSE WHO SAW IT...AND CAN'T FORGET IT!**

JOHN WAYNE as **DAVY CROCKETT**
He fought for a cause called Texas—and the world found a legend called "Crockett".

RICHARD WIDMARK as **JIM BOWIE**
Willing his name to a weapon—and his life to a cause!

LAURENCE HARVEY as **COLONEL TRAVIS**
Turning an act of defiance into a monument of courage!

FRANKIE AVALON as **SMITTY**
His first battle... and in his hands... the last hope for Texas!

RICHARD BOONE as **GENERAL SAM HOUSTON**
Every minute of time he fought was another minute in the life of Texas!

"THE ALAMO"

STARRING
JOHN WAYNE · RICHARD WIDMARK · LAURENCE HARVEY
CO-STARRING
FRANKIE AVALON · PATRICK WAYNE · LINDA CRISTAL · JOAN O'BRIEN · CHILL WILLS · JOSEPH CALLEIA
AND GUEST STAR
RICHARD BOONE

Produced and Directed by JOHN WAYNE · Original Screenplay by JAMES EDWARD GRANT
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THEATRE

4 Cols. x 140 Lines—560 Lines (40 Inches) Mat 402

FOR THOSE WHO SAW IT AND CAN'T FORGET IT! FOR THOSE WHO MISSED IT!

"THE ALAMO" LIVES AGAIN

STARRING
JOHN WAYNE · RICHARD WIDMARK · LAURENCE HARVEY
A BATJAC PRODUCTION **TECHNICOLOR®** RE-RELEASED THRU **UNITED ARTISTS**

THEATRE

2 Cols. x 36 Lines—72 Lines (5 Inches) Mat 202

"THE ALAMO"

STARRING
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TECHNICOLOR® A BATJAC PRODUCTION RE-RELEASED THRU **UNITED ARTISTS**

THEATRE

1 Col. x 36 Lines (3 Inches)
Mat 102

NOW...
FOR THOSE WHO MISSED IT!..

"THE ALAMO"

LIVES AGAIN

STARRING
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TECHNICOLOR® A BATJAC PRODUCTION RE-RELEASED THRU **UNITED ARTISTS**

THEATRE

1 Col. x 49 Lines (4 Inches)
Mat 103

FOR THOSE WHO SAW IT...AND CAN'T FORGET IT...
FOR THOSE WHO MISSED IT... *IT LIVES AGAIN!*

***BE THERE AT...* "THE ALAMO"**

STARRING
JOHN WAYNE · RICHARD WIDMARK · LAURENCE HARVEY
CO-STARRING
FRANKIE AVALON · PATRICK WAYNE · LINDA CRISTAL · JOAN O'BRIEN · CHILL WILLS · JOSEPH CALLEIA
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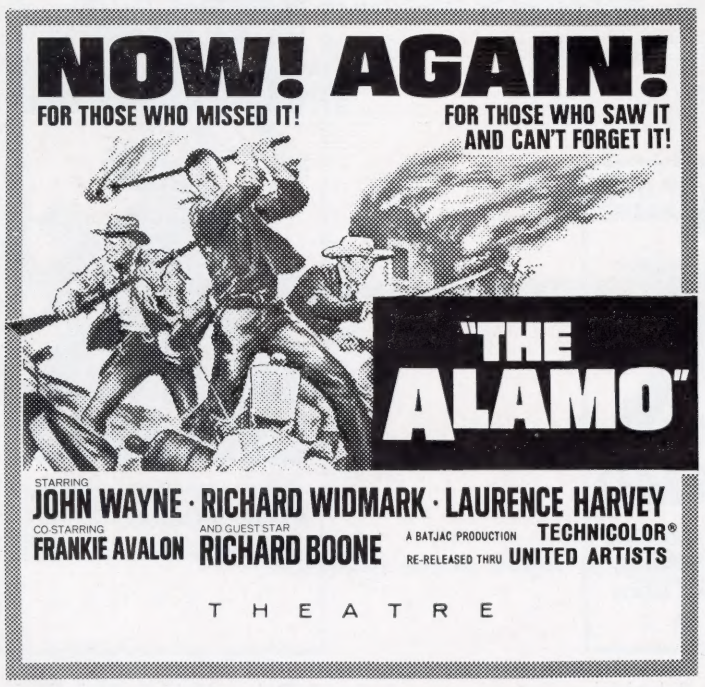

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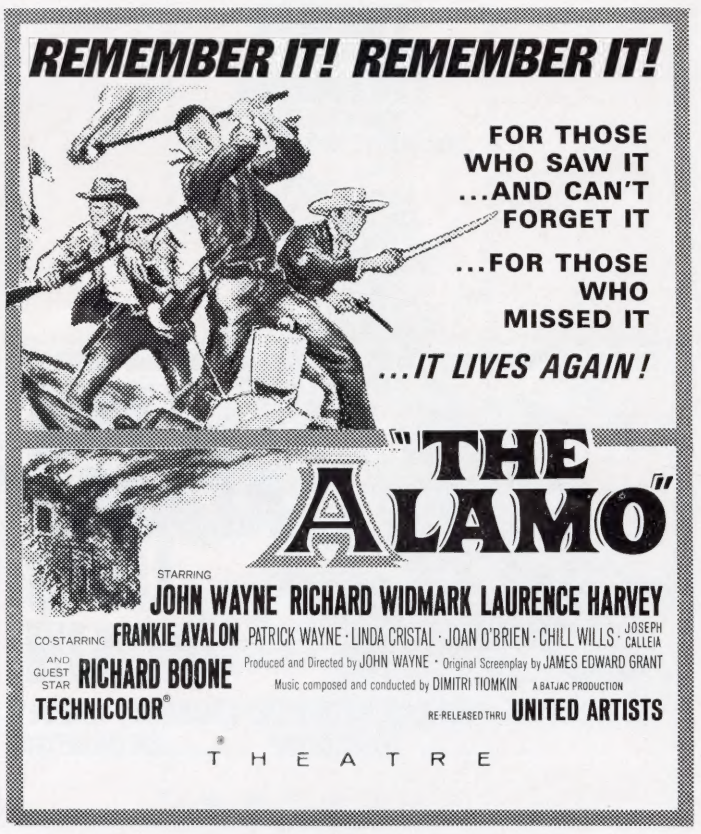
REMEMBER IT! REMEMBER IT!
FOR THOSE WHO SAW IT ...AND CAN'T FORGET IT
...FOR THOSE WHO MISSED IT
...IT LIVES AGAIN!
"THE ALAMO"
STARRING
JOHN WAYNE RICHARD WIDMARK LAURENCE HARVEY
CO-STARRING FRANKIE AVALON PATRICK WAYNE · LINDA CRISTAL · JOAN O'BRIEN · CHILL WILLS · JOSEPH CALLEIA
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THEATRE

2 Cols. x 60 Lines—120 Lines (9 Inches) Mat 204

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AGAIN!
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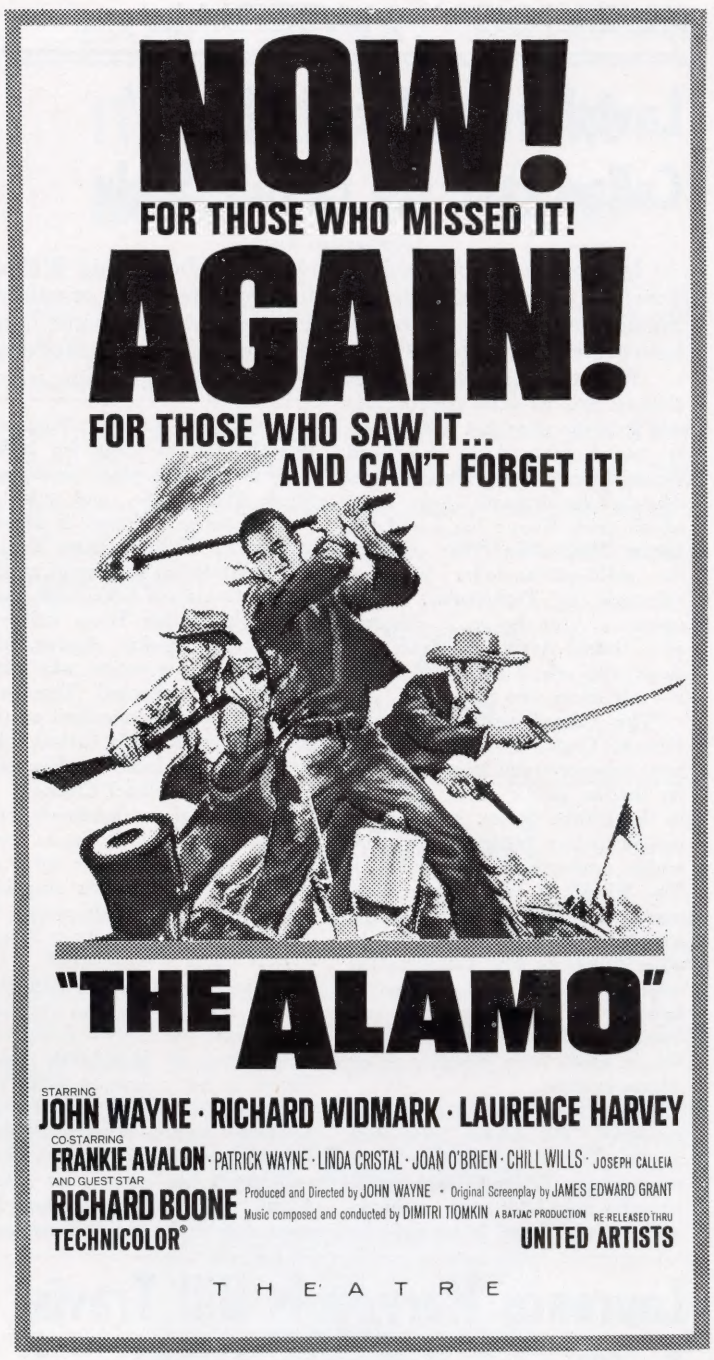
Mat 106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2 Cols. x 98 Lines—196 Lines (14 Inches) Mat 206

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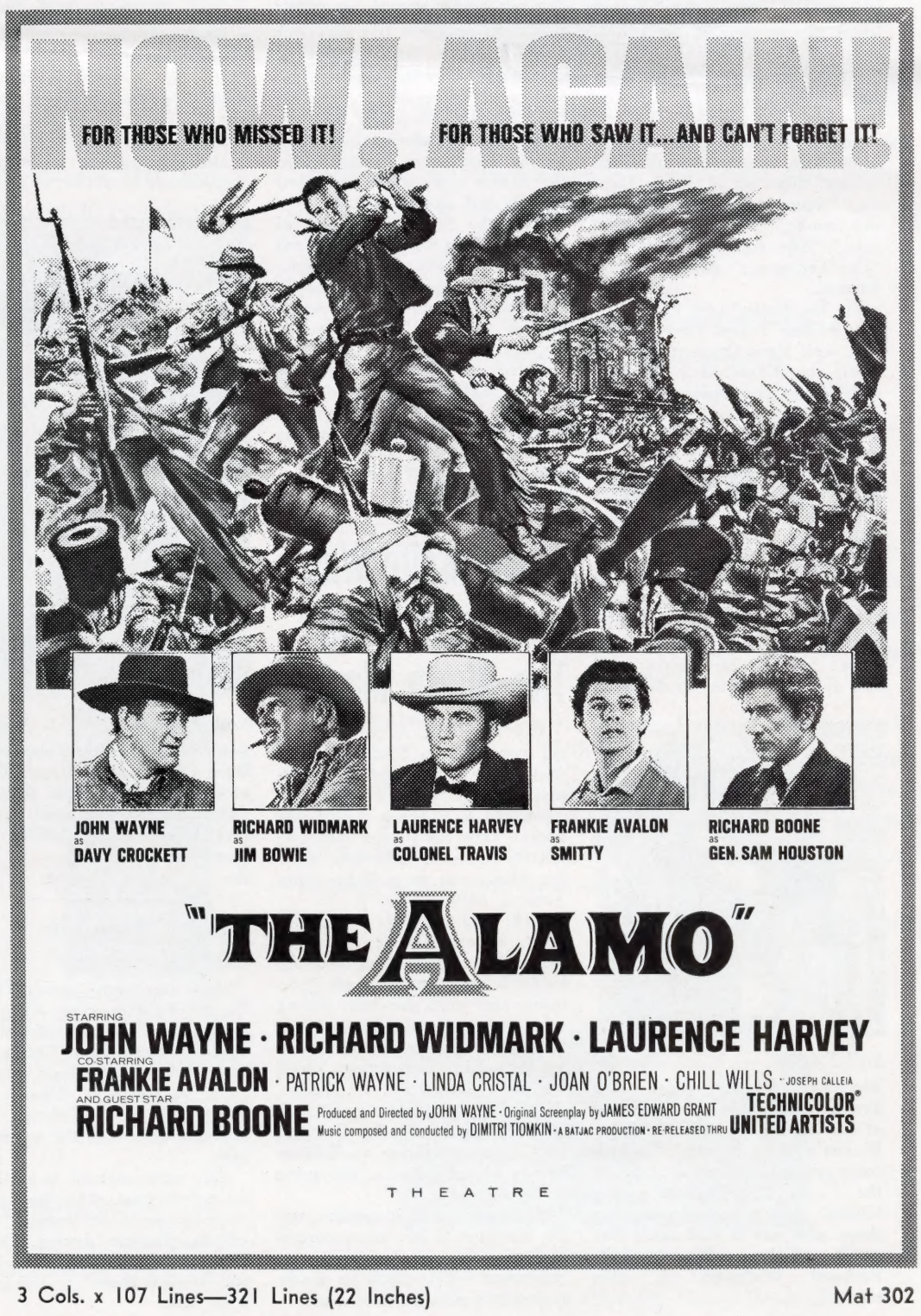

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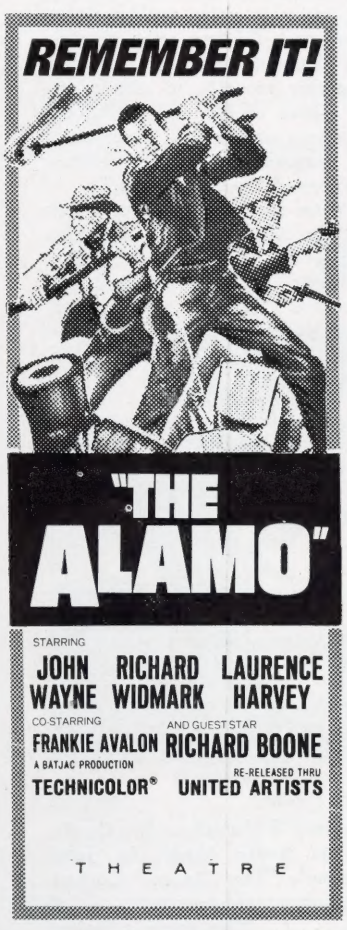

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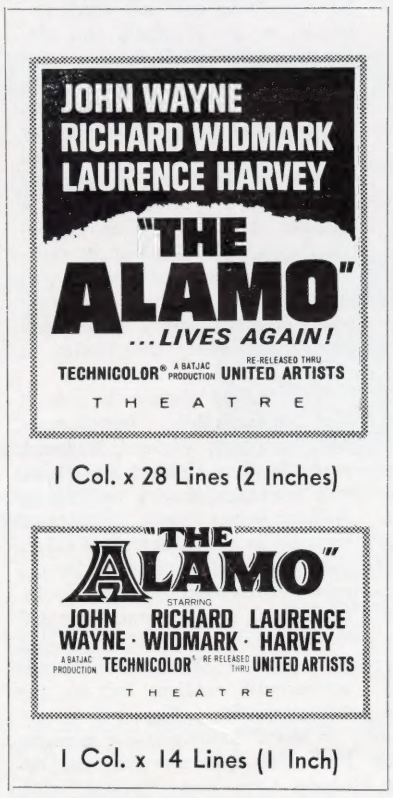
Mat 105



1 Col. x 28 Lines (2 Inches)

1 Col. x 14 Lines (1 Inch)

Both on Mat 101

Lavishly-Produced 'Alamo' Called Epic On Heroic Scale

(Production Story)

In 1836, Colonels David Crockett, Jim Bowie and William Travis— with 182 untrained volunteers, defended a crumbling Spanish mission known as the Alamo against 7,000 battle hardened professional soldiers led by the dictator General Santa Anna.

With their lives they bought 13 days of precious time which General Sam Houston used to raise and train the army that subsequently routed Santa Anna and freed Texas from his tryrannical rule. This is the dramatic story upon which John Wayne has based the Batjac Production "The Alamo," the multi-million-dollar historical spectacle in Technicolor, which opens ..... at the ..... Theatre as a United Artists re-release, for those who saw it and can't forget it—and those who missed it.

"The Alamo," written by James Edward Grant, is said to be the most expensive and most spectacular motion picture ever produced in the United States. No previous motion picture, including the memorable production of "Gone With The Wind," is said to have captured on film such panoramic grandeur in its battle scenes; no other American film, including the celebrated "Birth of a Nation," is believed to have recorded such hand-to-hand combat as this frank film in which every defender of the Alamo is slain.

Wayne, who directed as well as produced "The Alamo," also stars as the Tennessee backwoods ex-congressman, Colonel David Crockett, who rode 1500 miles on horseback to join Texas' bitter fight for independence. Richard Widmark, versatile star of many top Hollywood productions, plays the leather-tough Jim Bowie, and talented young Laurence Harvey is starred as Colonel William Barret Travis, who commanded the forces at the Alamo. Co-starred in this epic story of the battle for Texas independence are Frankie Avalon, the young singing sensation, who plays "Smitty," a teenaged Tennessee boy who grows to manhood on the firing line and Linda Cristal, who gives a few moments of love and tenderness to Colonel Crockett.

Of the total extraordinary production cost, Wayne's Batjac company is reported to have spent in excess of $4,000,000 for supplies, salaries, fees and daily wages in the tiny Texas community of Brackettville where it was filmed.

An exact replica of San Antonio's Alamo, faithful down to the last bullet pock, was created at an estimated cost of $1,500,000. Since Wayne is not a man to settle for anything less than the best, Triple-Academy - Award - Winner Dimitri Tiomkin was commissioned to write and direct the music for "The Alamo." This included the now famous "Green Leaves of Summer."

Still TA-50 ***Mat 2D***

John Wayne plays the top romantic lead opposite Linda Cristal in his multi-million-dollar Batjac Production "The Alamo," Technicolor United Artists re-release which opens . . . . at the . . . . Theatre.

John Wayne Only Man In Pix For 'Alamo's' Davy Crockett

There are hundreds of actors in Hollywood and many of them are great ones. But there was only one who could play the role of the American frontiersman Davy Crockett in the opinion of many, and that one was John Wayne.

Because he seems to be the quintessence of the western pioneer, hero-soldier; re: "The Big Trail," "Stagecoach" (his first big hit); "Tall in the Saddle," "Red River," "Fort Apache," "Fighting Kentuckian," "She Wore a Yellow Ribbon," and, of course, as the memorable cavalry fighter Col. Grierson in "The Horse Soldiers."

Which is why Wayne is Crockett in "The Alamo," the historical spectacle in Technicolor, the United Artists re-release which opens..... at the ..... Theatre. The film is a Batjac Production and Wayne not only appears in it but he produced and directed it from an original screenplay based on the historic facts by James Edward Grant.

And, knowing what an authentic frontiersman should be, he selected Richard Widmark to play James Bowie — he of knife fame — and Laurence Harvey to portray the Alamo's martyred defender Colonel William Travis. Both take full star billing with Wayne in "The Alamo."

Wayne also felt that there was only one player in all of Hollywood who could do General Sam Houston properly, and that's why Richard Boone is in the cast, with guest star billing.

That Wayne is a battler off-screen as well as on is apparent from his recent bout with a malignancy from which he appears to have completely recovered.

Widmark Portrays Col. James Bowie Martyred At Alamo

Screendom's stalwart Richard Widmark who gained considerable renown for showing how it was done in the epic "How The West Was Won," plays no small part in that winning as the famous Col. James Bowie, he of knife fame, in the historical spectacle "The Alamo," in which he is starred with John Wayne and Laurence Harvey, the Batjac Production in Technicolor opening ..... at the..... Theatre under United Artists re-release.

The role in the inspiring film, which was produced and directed by Wayne, and which co-stars Frankie Avalon and includes TV's famed Richard Boone in a guest-starring role, is considered one of Widmark's most powerful, even overshadowing in the opinion of many of his powerfully dramatic appearance in "Judgment at Nuremberg."

Widmark, who began life as a school teacher, has a long and triumphant career in pictures, radio and TV to look back upon as he sits among the screen's all-time greats today. He was a pioneer in radio, making his debut in 1938. His appearance in the successful "Kiss of Death" marked his entry into pictures. Linda Cristal is the love interest in "The Alamo," whose music is by the Academy-Award-Winning Dimitri Tiomkin.

Laurence Harvey Is Bill Travis In Historical Spectacle 'Alamo'

While Laurence Harvey has appeared in several of the more impressive "new wave" movies it is felt that none of his other films has given him adventure romance as does his starring role with John Wayne and Richard Widmark in the Technicolor United Artists re-release "The Alamo," the spectacular historic epic which opens ..... at the ..... Theatre.

Among Harvey's histrionic triumphs are appearances in such "meaty" films as "I Am a Camera," "Room at the Top," "Summer and Smoke," "Walk on the Wild Side," "The Running Man" and "The Ceremony," which he also directed.

In "The Alamo" he is the famous Col. William Travis, Texas pioneer who, with Davy Crockett and Jim Bowie (he of knife fame) perishes with all his command during the siege of 13 days laid down against the fortress-chapel by the forces of the mysterious Santa Anna. The music for the film triumph is by Multi-Academy-Award-Winner Dimitri Tiomkin and James Edward Grant wrote the story.

Harvey is a Lithuanian by birth who spent his youth in South Africa where he joined the British Navy by lying about his age. His mother got him out when she proved he was only 14 years old and apprenticed him to an architect. But the T-squares and triangles were too much for him and he ran away again, ending up in the British army where he served in Italy and Egypt.

With the British equivalent of GI Bill of Rights money he entered the Royal Academy of Dramatic Arts from which he ultimately came to the London stage where he was a success from almost the beginning. This was followed by Shakespeare and movie work and while he had earned a considerable fame in England as a legit and movie actor, it was not until he was seen in America in the now-famous "Room at the Top" that he zoomed to top stardom.

Still TA-273 ***Mat 1F***

Laurence Harvey plays Bill Travis, frontiersman massacred at the Alamo in 1836, in John Wayne's "The Alamo," Technicolor spectacle opening . . . . . at the . . . . . Theatre under United Artists re-release, for those who saw it and can't forget it and those who missed it. Richard Widmark is also starred.

Bowie Knife Was Not Invented By The Alamo Martyr

Any American school boy can tell you what a Bowie knife is. And, if he's done his homework properly, he'll tell you it was invented by Col. James Bowie, the famous American frontiersman who lost his life with 184 others when the Alamo was stormed by Santa Anna in 1836.

Well, give the boy an "A" for effort, anyway. But the story is not quite so. James Bowie used the knife all right, and he made it famous, and you'll see how, among other things, in the historical epic "The Alamo," the United Artists re-release in Technicolor which opens ..... at the .....Theatre. Richard Widmark plays Bowie with John Wayne as David Crockett, and Laurence Harvey as William Travis, who also died at the shrine in San Antonio.

The knife itself, it appears, was the invention of Jim Bowie's brother Rezin, who was looking for an implement which would be deadly in combat and for other uses.

Still TA-Pub-15 ***Mat 1D***

John Wayne is the indomitable Davy Crockett in Batjac's Technicolor triumph "The Alamo," which Wayne produced and directed for United Artists. The re-release opens . . . . . at the . . . . . Theatre.

Dimitri Tiomkin Cleffed 'Alamo'

Multi - Academy - Award - Winner Dimitri Tiomkin wrote the music for the John Wayne produced and directed "The Alamo," Technicolor United Artists re-release opening ..... at the ..... Theatre with Wayne, Richard Widmark and Laurence Harvey in the top stellar roles.

This music contains as its theme the melody from which the durable "Green Leaves of Summer" was written. Frankie Avalon, Patrick Wayne, Linda Cristal, Chill Wills and Richard Boone are also in the large cast.

'Alamo' Recounts Inspiring Tale Of Texas Freedom

One of the most lavishly produced epics based on an important incident in American history is the highly inspirational "The Alamo," multi-million-dollar Batjac Production in Technicolor which comes to the ..... Theatre beginning ..... next as a United Artists re-release. This is a chance for those who saw and can't forget it, to see it again, and also for those who missed it.

Produced and directed by John Wayne, who is also one of its stars, the immortal story of the fight for Texas independence was filmed entirely in Texas, only a few miles from where The Alamo today is a national shrine. It was at this famous mission-fortress that the exciting careers and quicksilver personalities of three of America's most colorful heroes were combined, and where they ended in glory.

With Wayne playing the role of the indomitable frontiersman Davy Crockett, Richard Widmark plays the fiery Colonel Jim Bowie and Laurence Harvey as Colonel William Barret Travis, the intrepid commander of 182 untrained volunteers who gave their lives for the cause of freedom everywhere. Incredible as it may seem, these 185 brave men in a crumbling mission stood against 7000 battle hardened professional soldiers led by the mysterious Santa Anna.

Richard Boone makes a memorable guest appearance as the dynamic Gen. Sam Houston, with Frankie Avalon in a strong supporting role.

Western Scholar, Actor Dick Boone Plays In 'Alamo'

A player indelibly linked with American history in a motion picture which takes as its theme one of the most illustrious and inspiring incidents in that history—that's the story of Richard Boone and "The Alamo," Batjac Production in Technicolor being re-released by United Artists and which opens ..... at the ..... Theatre.

Boone, in whose veins courses the same blood as that of the renowned Daniel of Kentucky long rifle fame, has always been closely identified with spectacular motion pictures dealing with western history. That history, it turns out, and the study of it, are the noted actor's favorite hobbies and absorbing interests. It was because of this—and his ringing, sonorous voice well-known to movie and TV fans alike, that he was chosen by American Heritage Magazine recently to narrate its LP album of old and traditional American songs which accompanies the magazine's recently-published "History of the Great West."

Boone appears as a guest star in "The Alamo" which stars John Wayne as the redoubtable Davy Crockett; Richard Widmark and Laurence Harvey, and co-stars Frankie Avalon among others. Its music is by Multi-Academy-Award-Winner Dimitri Tiomkin.

Still TA-267 ***Mat 1E***

Richard Widmark as Jim Bowie, he of knife fame, in John Wayne's "The Alamo," Technicolor spectacle opening . . . . . at the . . . . . Theatre as a United Artists re-release, for those who saw it and can't forget it and those who missed it. Laurence Harvey is also starred.

MERCHANTS TIE IN

The multiple appeal of "The Alamo" offers many ways to tie in the local merchants. Approach your city's leading department store for a sweeping tie in with a store-wide "Alamo Sale" involving windows as well as inside displays and advertising. Practically every department can be included: western clothing, sports clothing, sports equipment, guns, toys, games, books, records, maps and kids' costumes. Tie up gift-giving holidays and special occasions, such as Father's Day (You Will Always Remember "The Alamo" — Don't Forget Father!) Involve stores with other stunts suggested in these pages, such as the music promotion. Your DJ can broadcast from the window of the store, or from a certain department. Interview shows and ladies' "lunches" have often been broadcast from store "remotes," with the store supplying the coffee and cake. Stores can provide prizes for contests, too, and gifts for the ladies attending broadcast (usually a corsage).

For The Disc Jockeys

Dimitri Tiomkin's "Green Leaves of Summer," theme song of "The Alamo," has become something of a minor classic and a great favorite with disc jocks. This suggests arrangements with local stations to play it as a timely song with theatre credits. If your stations maintain a music quiz, or "mystery" tune, the song may be played for identification, awards going to those who name it correctly, name the leader of the recording which is played, etc.

Tie In Book Shops, Libraries!

Local bookshops handling American Heritage's classic "The Great West," which is sold as a package with an LP of historic American music narrated by Richard Boone, may like the time angle afforded by the fact that Boone appears in "The Alamo," and come through with windows and other forms of exploitation. If the local library lends records as well as books, this may also be worth a display there, calling attention to the guest star appearance. Since Boone's is also a great TV name, the radio-TV editors should be notified.

* * *

There is, incidentally, a full-page, full-color reproduction of Onderdonk's painting "Crockett's Last Stand," which memorializes the fight at The Alamo, on Page 172 of "The Great West." Copies of this book at stores and libraries should be opened to this page in displays with a suitable card calling attention to your attraction.

VETS COOPERATE

Work with veterans groups in your city for special displays, honor guards, screenings, interviews with medal of honor winners. Display medals in lobby. Have heroes as guests of honor at opening. Arrange for "Alamo Award Presentation" by Mayor, Chamber of Commerce President, Commander of VFW post, American Legion, Kiwanis, other fraternal organizations.

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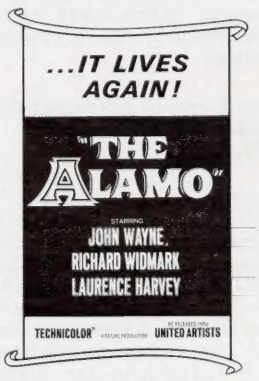

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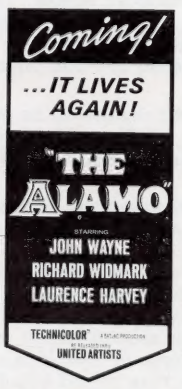

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IT'S FREE! IT'S NEW! RADIO—TV MATERIAL!

"The Alamo" has a lot to sell—and you can tell your radio and TV audiences what it is in a minute, a half-minute or 10 seconds with these all-new radio and TV spots now available to you absolutely free!

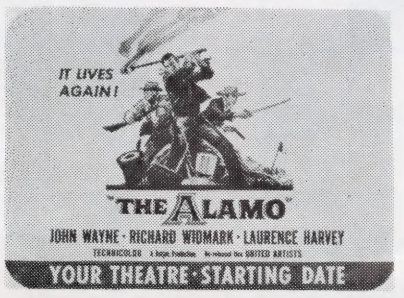
The radio transcription is a 33⅓ platter, the TV or 16mm film ready to run. Each announcement has ample room fore and aft for playdate announcements. Get them and spot 'em throughout the day. They are free—upon request from:

Exploitation Department
United Artists Corp.,
729 Seventh Avenue
New York City 10019

All New Trailer!

All new—and ready, willing and eager to start doing a selling job for you—is the sock trailer which will make those who have seen the picture want to see it again, and those who missed it, remedy the situation now! Order now from National Screen.

Telop And Slide



Announcement illustrated is available as either glass slide or Telop print. Check with TV station for form preferred before ordering. Theatre copy to be put on locally can only be done on the Telop print. Call letters included at no extra charge.

$5.00 without theatre imprint
$7.50 with theatre imprint
$2.00 for each additional slide or Telop

Order from: QQ Title Card Co.
247 West 46th Street, New York, N. Y. 10036

CONTACT SCHOOLS!

The screenplay for "The Alamo" faithfully follows the epic tale of bravery which has made its name sacred in the realm of history—which means that you can go to your school people with confidence that you're offering them something real and valuable.

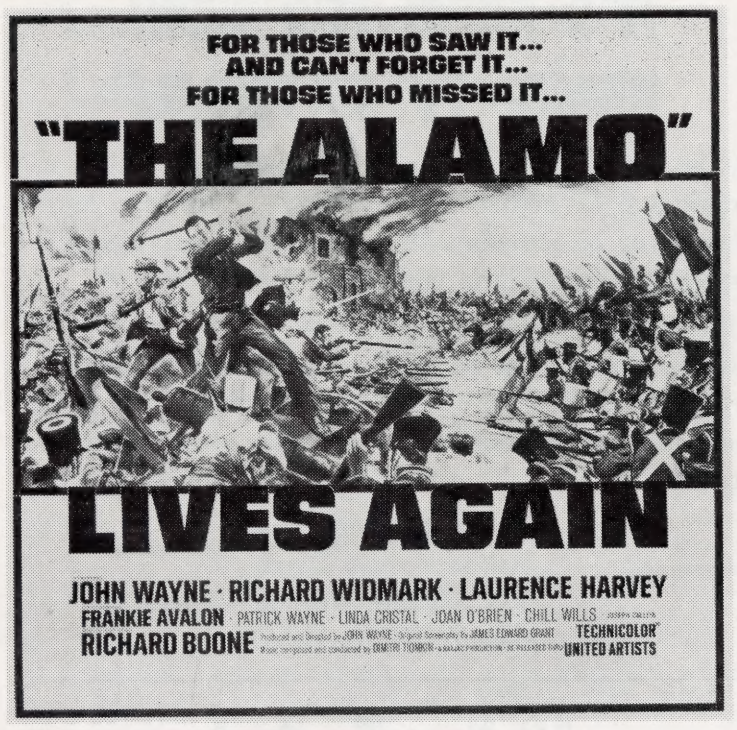
Block tickets for classes, of course, are a strong possibility and should be investigated. But there are other forms of school help—such as drawings of The Alamo itself; essays on the importance of the battle fought there all done for prizes and, if attractive enough, for library, school and lobby display.

ART STILL

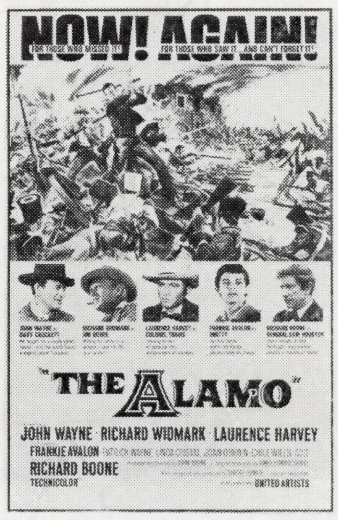
TA-Art 6

Order by number from National Screen

POSTERS, ACCESSORIES, CAST, CREDITS, SYNOPSIS


FOR THOSE WHO SAW IT...
AND CAN'T FORGET IT...
FOR THOSE WHO MISSED IT...
"THE ALAMO"
LIVES AGAIN
JOHN WAYNE · RICHARD WIDMARK · LAURENCE HARVEY
FRANKIE AVALON · PATRICK WAYNE · LINDA CRISTAL · JOAN O'BRIEN · CHILL WILLS
RICHARD BOONE
TECHNICOLOR
UNITED ARTISTS

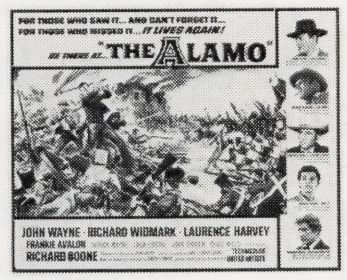
6 SHEET



1 SHEET

WINDOW CARD

14 x 36
INSERT CARD


FOR THOSE WHO SAW IT... AND CAN'T FORGET IT...
FOR THOSE WHO MISSED IT... IT LIVES AGAIN!
BE THERE AT... "THE ALAMO"
JOHN WAYNE · RICHARD WIDMARK · LAURENCE HARVEY
FRANKIE AVALON
RICHARD BOONE
TECHNICOLOR
UNITED ARTISTS

22 x 28 LOBBY CARD

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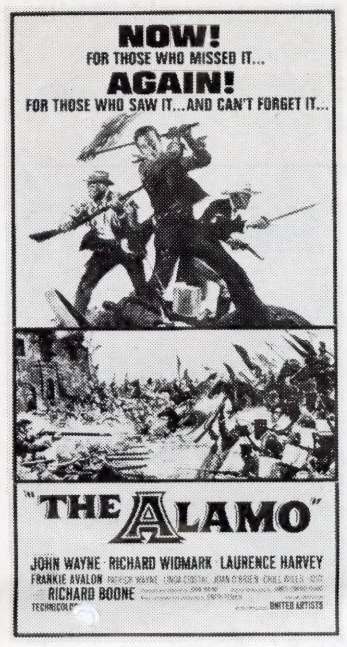
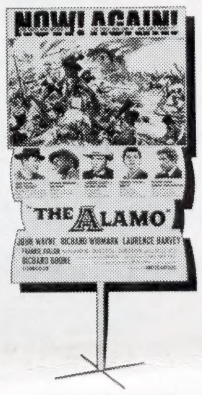
Set of Eight
11 x 14
Lobby Cards



3 SHEET

Order All Accessories From National Screen



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24 x 82 TITLE DISPLAY IN BRILLIANT DA-GLO

Converts to 24 x 60 by folding back the pictorial sidepiece
Available as rental item at National Screen

Official Billing

"THE ALAMO"

Starring

JOHN WAYNE 100%
RICHARD WIDMARK* 100%
LAURENCE HARVEY** 100%

co-starring

Frankie Avalon 75%

Patrick Wayne, Linda Cristal, Joan O'Brien, Chill Wills, Ken Curtis, Carlos Arruza, Jester Hairston 60%

Joseph Calleia 20%

and

RICHARD BOONE*** 100%

Original screenplay by James Edward Grant 40%

Music composed and conducted by Dimitri Tiomkin 40%

Produced and Directed by John Wayne 40%

TECHNICOLOR® 20%

A Batjac Production 20%

Re-released thru United Artists 20%

*Whenever the likeness of Mr. Wayne appears, the likeness of Mr. Widmark must also appear. However, Mr. Widmark's likeness need not be the same size or prominence but must be the next most prominent likeness to the likeness of Mr. Wayne and must be as large or as prominent of any other cast member.

**The three star names must appear on the same line except in 1 column ads, and can either be above or below title; furthermore all the names must be the same size and prominence.

***Mr. Boone's name must be the same size of Wayne, Widmark and Harvey at all times in all advertising.

The Story *(Not For Publication)*

In 1836, Texas, northernmost province of Mexico, rebels against the tyrannical dictatorship of Santa Anna (RUBEN PADILLA) and declares itself a Republic. Gen. Sam Houston (RICHARD BOONE) is trying to raise and train an army before Santa Anna's advancing forces reach the Texas provisional capitol. Between Houston and Santa Anna is the sleepy little town of San Antonio. Col. William Barret Travis (LAURENCE HARVEY) arrives there with 25 men to establish the first line of defense against Santa Anna. Col. Jim Bowie (RICHARD WIDMARK) has also come to fight for Texas independence, with a small force of volunteers. A strong rivalry immediately develops between these two strong-willed men which threatens to develop into a private war, but much of their differences are mediated by ex-congressman Col. David Crockett (JOHN WAYNE) who has travelled 1500 miles with his rough and tumble Tennesseans to join the fight. Including a group of Mexican volunteers, these 185 men prepare to stand against the advancing Mexican army, in a one-time Spanish mission called the Alamo, now crumbling into ruin. It is the only strong point from which to hold off the 7000 battle hardened troops marching against Houston, and give the General time to raise his army.

In San Antonio, Crockett meets and romances Flaca (LINDA CRISTAL) a beautiful Mexican widow. Truly in love with her, he nevertheless sends her away before the fighting begins. When Santa Anna arrives in force and demands surrender, Travis answers with a cannon shot, and the historic battle of "The Alamo" starts.

Santa Anna allows the women to be evacuated, and all are except the wife (JOAN O'BRIEN) of Capt. Dickinson (KEN CURTIS) who insists upon remaining with her daughter (AISSA WAYNE).

During a night patrol to destroy the Mexican's heavy cannon, Bowie is thrown from his horse and saved by his young friend Smitty (FRANKIE AVALON). Altogether, the siege of The Alamo takes 13 days, during which the last hope of the defenders is lost. James Bonham (PATRICK WAYNE) returns from his mission to get aid with the news that reinforcements have been ambushed and will not come. The Alamo is doomed. Travis offers to allow the men to retreat with honor, but explains to them how important their defense of The Alamo is. To a man, they all volunteer to remain, and to a man they are all killed in a final bloody charge. Travis is shot, sword in hand, defending his position; Crockett is run through by a lance and manages to destroy the remaining powder and ammunition by blowing it up and himself with it. Bowie, crippled by a previous wound, is propped up in a corner of the chapel-infirmary, and fires two revolvers before he is pierced by a dozen bayonets. He dies with his famed knife in his hand. Only Mrs. Dickinson, her daughter and a Negro slave boy survive to provide the eyewitness story of the day-to-day events of the siege of The Alamo.

RUNNING TIME: 2 HOURS, 41 MINUTES

The Cast

Col. David Crockett.....John Wayne
Col. James Bowie.....Richard Widmark
Col. William Travis.....Laurence Harvey
Smitty ..... Frankie Avalon
James Bonham ..... Pat Wayne
Flaca ..... Linda Cristal
Mrs. Dickinson ..... Joan O'Brien
Beekeeper ..... Chill Wills
Juan Seguin ..... Joseph Calleia
Capt. Dickinson ..... Ken Curtis
Gen. Santa Anna ..... Ruben Padilla
Parson ..... Hank Worden
Gambler ..... Denver Pyle
Angelina ..... Aissa Wayne
Silveria Seguin ..... Julian Trevino
Jethro ..... Jester Hairston
Blind Nell ..... Veda Ann Borg
Mrs. Dennison ..... Ollie Carey
Emil ..... Wesley Lau
Bull ..... Tom Hennesy

and Guest Stars
Richard Boone as General Sam Houston
and
Carlos Arruza as the Mexican Lieutenant

Production Staff

Produced and Directed by ....John Wayne
Original Screenplay by
James Edward Grant
Music Composed and
Conducted by.....Dimitri Tiomkin
Director of Photography
William H. Clothier
Film Editor ..... Stuart Gilmore, A.C.E.
Sound ..... Jack Solomon
Art Director ..... Alfred Ybarra
Costumers.....Frank C. Beetson-Ann Peck
Set Decoration ..... Victor A. Gangelin
Special Effects ..... Lee Zavitz

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